

Rural Section Officers Conference Call January 13, 2014

Present: Darrell Carter, MD, FACEP, Harry (Tripp) Wingate, MD, FACEP, Ken Milne, MD, Ken Gramyk MD and Cathey Wise.

Dr. Carter called the meeting to order at 8:10 CST and welcomed the group to the call.

Action: The group approved minutes from the October 14, 2013, Rural Section meeting held during ACEP13 in Seattle.

Dr. Carter reviewed the mission of the Rural Emergency Medicine which is “to improve rural emergency care.”

Dr. Wingate volunteered to write the section newsletter.

Dr. Wingate updated the group on the progress of the Journal of Rural Emergency Medicine (JREM). He noted that Dr. Dane Chapman will serve as editor. Dr. Wingate noted that the section needs support from other organizations and must work with ACEP on the JREM project. They hope that they can reach out to ACEP State Chapters and other organizations to garner support. Regarding the relationship with the JREM with the textbook, the Rural Section plans to re-purpose articles featured in the Journal of Rural Emergency Medicine to develop and ultimately create a Rural Emergency Medicine Textbook.

Dr. Carter suggested that the Rural Emergency Medicine Education (REME) Program (working title) could encompass the development of the JREM and the Rural Emergency Medicine Textbook, encourage in the distribution of the CALS Program, the utilization of components of social media, and the expansion of other electronic learning components .which expands rural emergency interactive E-learning. By offering these materials electronically, rural emergency physicians can more easily access them. Dr. Carter asked Dr. Milne to give input on the use of social media and other electronic learning to reach rural providers.

Dr. Carter posed the question of how to reach rural providers who are not ACEP members? Dr. Milne suggested that the Rural Section produce and deliver a monthly issue of the JREM to ACEP chapters that includes a research paper, a state feature, letter from the president, etc. This could be a great way to increase section membership and interest in the project.

Dr. Carter suggested we offer these materials to ACEP rural state chapters, National Rural Health Association (NHRA), mid-level providers, Society Emergency Medicine Physician Assistants (SEMPA), etc. The American Academy of Family Physician’s (AAFP) Special Interest Group in EM (SIG-EM), and the AAFP Rural Section may be interested in collaborating with the ACEP Rural Section regarding Rural Emergency Medicine Education. The Emergency Nurses Association may also be a potential partner. Dr. Milne suggested that the Section use social media to create interest in the JREM and the rural comprehensive programs. Dr. Wingate also suggested that *ACEP Today* and *ACEP Now* could perhaps feature articles on the JREM.

The group discussed options applying for a Section Grant. The group decided not to solicit section grants and instead focus on the JREM. Dr. Milne suggested the group secure funding from private

investors or state chapters to begin creating the project organically and to start the project sooner than later.

Dr. Tripp Wingate plans to attend the April ACEP Board of Directors meeting. Dr. Carter confirmed what the Rural Section is asking the ACEP BOD to approve and endorse the efforts outlined in the Rural Emergency Medicine Education (REME) Program, outlined above, and be willing to supply some financial support to these efforts. Discussion continued. They hope the Board sees the importance of the Section's proposed projects.

While the JREM is a vehicle to increase rural section and ACEP membership, the project also helps address a broader goal of meeting the unique educational needs of rural emergency medicine providers. Dr. Milne suggested that the group set a goal of publishing six chapters by ACEP14 in October to demonstrate the group is capable of providing valuable resources. Ms. Wise strongly advised the group to work in step with ACEP when approaching corporate supporter prospects.

The group supported Dr. Carter's draft of the program be sent to the Rural Section membership for review and comment.

The group established the following priorities over the next 4 months:

- Publish one newsletter (Tripp, Darrell, Ken)
- Prepare for April BOD meeting (REME, pub 1 issue JREM, develop the "ask" etc.) - Darrell, Ken and Tripp
- Seek \$10,000 seed money from corporate supporters for JREM (Peggy Brock, Cathey Wise, Tripp, Darrell)

Dr. Carter asked if anyone plans to attend the Leadership and Advocacy Conference in May. It seems no one from the group plans to attend.

The group agreed to host another conference call with the Section officers and include the JREM working group in about four weeks.

Dr. Carter adjourned the meeting at 9:13 CST pm.